



# The Average Mesabi Trail Visitor Spends \$432 per visit in our Region!\*

(\$864 per couple / \$1,728 for a family of four)



What's the best way to bring them into your business...and support the Trail at the same time?

Become an Ad Listing Sponsor Today!  
(for as little as \$50 a year)



Paul Pluskwik

## Mesabi Trail™

NE Minnesota's premier paved bicycle Trail stretching from the Mississippi to the BWCAW and connecting 28 communities.

When completed the Trail will travel 155 miles from Grand Rapids to Ely.

Currently over 135 miles take cyclists, in-line skaters & hikers from Grand Rapids to Biwabik, plus sections in Aurora, Tower, Ely, and near Bear Head State Park.

*\* The average individual visitor spends \$144 a day and stays for 3 days, the average party size is four.*

*A visitor is defined as someone traveling more than 50 miles or spending the night away from home.*

## Sponsor Ad Listings

Help support the Mesabi Trail and increase your business at the same time by listing your business on our web site and entry point kiosks.

**Annual ad listings available for  
\$50 - \$65 - \$100 - \$250**

- Listed in two website locations
- Website Google interactive map
- Posters on 22 entry point kiosks from Grand Rapids to Ely
- Face Book promotion



**[www.mesabitrail.com](http://www.mesabitrail.com)**



*Love the Trail? Join the Club!*

## Club Mesabi

We are the "Friends of the Mesabi Trail" Our mission is to promote and support the Mesabi Trail and educate and advocate for use of the Trail as part of a healthy lifestyle.

**Love the Trail?  
Join the Club!**

## Discount Coupons for Club Mesabi Members

Another way to bring customers to your business...

- You name the discount
- We create the coupon
- We distribute to our membership at no charge to you

**For more information – contact Club Mesabi at [tourinfo@mesabitrail.com](mailto:tourinfo@mesabitrail.com)**

## Sponsor Ad Listing Opportunities at <https://mesabitrail.com/>

Three spots on our website: Trail Amenities page by category - Your Community page - Our interactive map  
Poster on 22 trail entry point kiosks from Grand Rapids to Ely

### Green Heron Bed & Breakfast

2810 Meyers Bay Road  
Grand Rapids, MN 55744

218-999-5795

LODGING, WHEEL PASS VENDORS | GRAND RAPIDS

A cozy inn on the shores of Pokegama Lake, minutes from Grand Rapids & the Mesabi Trail. Small enough to tailor breakfast to your tastes & schedule; pre-arranged on-site massage available. Ground floor rooms, private baths & views of the lake. Easy lake access, non-motorized water craft available.



### Soudan's Only Store – Ice Cream & More!

24 Main Street  
Soudan, MN 55782

218-753-2205

CONVENIENCE STORE / GAS STATION,  
FOOD / RESTAURANT | SOUDAN

Right on the Mesabi Trail, just minutes away from Lake Vermilion - Soudan Underground Mine State Park, in the historic 1894 Mine Headquarters. Stop by for cones & malts or gas & groceries...and pick up your Mesabi Trail wheel pass!

### Biwabik Vermilion Trail Campground

6038 State Hwy 135  
Biwabik, MN 55708

218-865-6705 (May to Sept)  
218-750-1966 (Feb to April)

Website

CAMPGROUNDS | BIWABIK



#### \$250 Premium Listing

- 300 character description
- Your logo or photo
- Web link
- Name, address, phone
- Google map link
- Priority listing - web & print

#### \$100 Enhanced Listing

- 300 character description
- Web link
- Name, address, phone

#### \$50 Basic Listing

- One line description
- Name, address, phone

#### \$65 Basic Plus

- Add website link

All listings have a pin locator on the Mesabi Trail interactive map by category:

- Attractions / Entertainment
- Bicycle Services
- Campgrounds
- Coffee Shops
- Convenience Store / Gas Station
- Food / Restaurants
- Health / Wellness
- Local Brews
- Local Foods / Farms
- Lodging
- Museums
- Shopping / Merchandise
- Sports / Recreation

Choose up to two categories.

### The Pebble Spa Co. – Ely

229 East Sheridan Street  
Ely, MN 55731

HEALTH / WELLNESS | ELY

The Pebble Spa Company is currently made up of 2 cozy spas in the heart of northern Minnesota. Experience the best of the spa world but with the excellent service of the small town! Offering massages, facial treatments, foot & hand treatments, spa parties, couples treatments, holistic healing and phenomenal clothing and gift boutiques. Visit our spas in both Ely and Virginia!

